

TOKYO GAME SHOW 2026

～ Aiming for a society where everyone can enjoy games and entertainment～

「All Accessibility Area」

TOKYO GAME SHOW 2026 will be introducing a NEW AREA showcasing software, tools and services that enable all people, regardless of disability, cognition or age, to enjoy games. By enabling people with disabilities and various handicaps to access games, it will be possible to propose a diverse gaming lifestyle. Above all, it will be possible to impact the gaming industry and enhance the joy and value of gaming through the expansion of the community.

■ Exhibit Categories :

Accessible gaming platforms, adaptive gaming controllers, eye tracking and voice control devices, adaptive game controllers, adaptive joysticks, inclusive video game, related products and services, etc.

【TOKYO GAME SHOW 2026 - Outline】

(Period) September 17 (Thu.) ～ 21 (Mon./National Holiday)

※Business Day: September 17 (Thu.) & 18 (Fri.)

(Venue) Makuhari Messe Exhibition Hall 1-11, International Conference Hall
TKP Tokyo Bay Makuhari Hall

(Organizer) Computer Entertainment Supplier's Association (CESA)

(Co-Organizer) Nikkei Business Publications, Inc. SONY Music Solutions Inc.



■ Shell Scheme and Turnkey Booth

5 Days

SPACE ONLY (3m X 3m)

JPY 440,000 (tax included)

5 Days

Turnkey Booth JPY 330,000 (tax included)

No Display Stand

Items

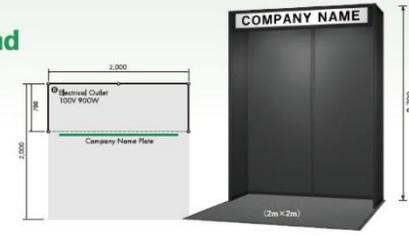
System Wall
Side & back walls. Color: Black
The side panel cannot be extended to the aisle.

Fascia (H300mm)
Exhibitor can select a color.
It will be the same color as the Punch Carpet.

Punch Carpet
Exhibitor can select a color.
It will be the same color as the Fascia.

Company Name Plate (W1800×H200mm)
If you do not use a logo, the company name will be Gothic font.
Only one company name plate is provided regardless of the number of booths. The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.
Logo Usage: JPY 13,000 (tax incl.)

LED Spotlight
15W ×2 (per booth)



Exhibitors can select a color of punch carpet and company name plate from the options below.

Electrical Outlet
Two socket Outlet ×1 (per booth), 100V 900W

Electrical Power Supply
100V 1KW (per Booth)

Display Stand included

Items

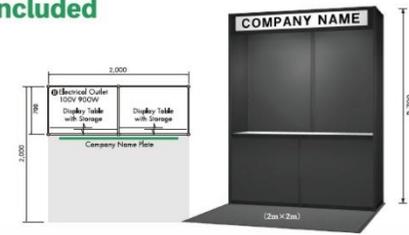
System Wall
Side & back walls. Color: Black
The side panel cannot be extended to the aisle.

Fascia (H300mm)
Exhibitor can select a color.
It will be the same color as the Punch Carpet.

Punch Carpet
Exhibitor can select a color.
It will be the same color as the Fascia.

Company Name Plate (W1800×H200mm)
If you do not use a logo, the company name will be Gothic font.
Only one company name plate is provided regardless of the number of booths. The only information that will be displayed on the company name plate including the logo, will be the registered exhibitor name.
Logo Usage: JPY 13,000 (tax incl.)

LED Spotlight
15W ×2 (per booth)



Exhibitors can select a color of punch carpet and company name plate from the options below.

Electrical Outlet
Two socket Outlet ×1 (per booth), 100V 900W

Display Table with Storage
W1880×D700×H1100mm (Black)

Online Exhibit JPY 275,000 (tax included)

Exhibitors will be provided with the following benefits.

- Exhibitor names will be posted on the "Exhibitor List" page. In addition, we will link from the exhibitor list page to each exhibitor introduction page.
- The exhibitor introduction page will be available in English and Japanese (information in English and Japanese prepared by each company will be posted).
- One-stop service from the TGS Business Matching System to online business meeting.

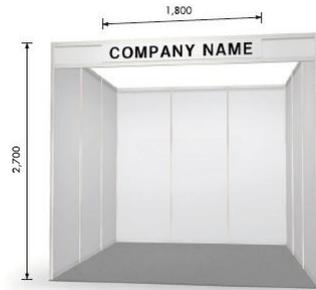
Contents & Functions of Exhibitor's Introduction Page (Planned)

- Logo
- Image (Game Play, etc.)
- Text
- Exhibit Category Tags
- Web Linkage
- Video Linkage
- Linkage to Business Matching System
- Linkage to Official Exhibitor's Program (if applicable)

■ Shell Scheme

Shell Scheme・A

5 Days



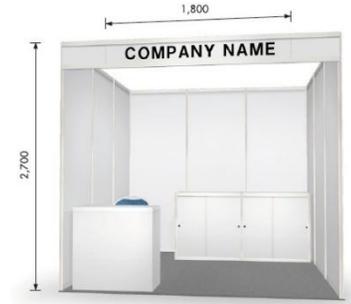
Rate

JPY 561,000 (tax inclusive)

※The above fee includes space and booth decorations.
 ※If the exhibitors are exhibiting for only the two Business Days (September 25 through 26), the exhibitor will have approximately two hours after the end of Business Day to remove your items. Also, move-out vehicles are not allowed in the building during removal. Please be especially careful if you are exhibiting with your own decorations.
 ※For details, please refer to the "Guide for Package Booth".

Shell Scheme・B

5 Days



Rate

JPY 605,000 (tax inclusive)

※The above fee includes space and booth decorations.
 ※If the exhibitors are exhibiting for only the two Business Days (September 25 through 26), the exhibitor will have approximately two hours after the end of Business Day to remove your items. Also, move-out vehicles are not allowed in the building during removal. Please be especially careful if you are exhibiting with your own decorations.
 ※For details, please refer to the "Guide for Package Booth".

Shell Scheme・C

5 Days



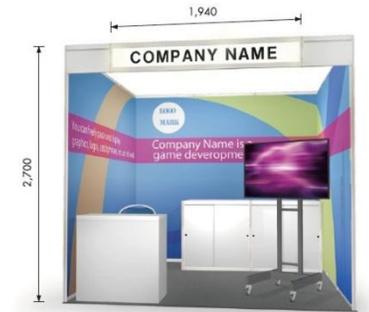
Rate

JPY 1,067,000
(tax inclusive)

※The above fee includes space and booth decorations.
 ※If the exhibitors are exhibiting for only the two Business Days (September 25 through 26), the exhibitor will have approximately two hours after the end of Business Day to remove your items. Also, move-out vehicles are not allowed in the building during removal. Please be especially careful if you are exhibiting with your own decorations.
 ※For details, please refer to the "Guide for Package Booth".

Shell Scheme・D

5 Days



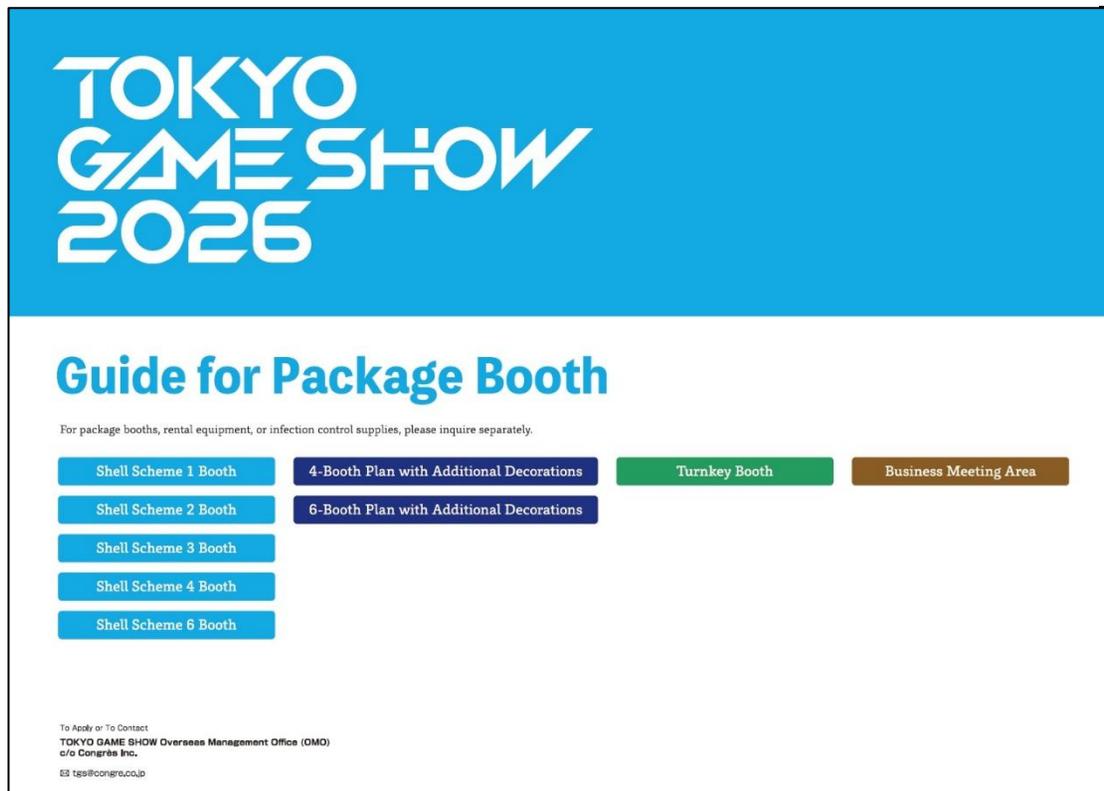
Rate

JPY 1,518,000
(tax inclusive)

※The above fee includes space and booth decorations.
 ※If the exhibitors are exhibiting for only the two Business Days (September 25 through 26), the exhibitor will have approximately two hours after the end of Business Day to remove your items. Also, move-out vehicles are not allowed in the building during removal. Please be especially careful if you are exhibiting with your own decorations.
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TOKYO GAME SHOW 2026 offers small- to med-scale package booth plans for 2 to 6 booth units.

For details, please refer to the “[Guide for Package Booth](#)”.



TOKYO GAME SHOW 2026

Guide for Package Booth

For package booths, rental equipment, or infection control supplies, please inquire separately.

- Shell Scheme 1 Booth
- Shell Scheme 2 Booth
- Shell Scheme 3 Booth
- Shell Scheme 4 Booth
- Shell Scheme 6 Booth
- 4-Booth Plan with Additional Decorations
- 6-Booth Plan with Additional Decorations
- Turnkey Booth
- Business Meeting Area

To Apply or To Contact
TOKYO GAME SHOW Overseas Management Office (OMO)
c/o Congress Inc.
E: tgso@congress.co.jp



● Closing Date

- * Space Reservations : May 22 (Fri.)
- * Exhibitor Briefing/Booth Location Selection Meeting : July 8 (Wed.)
- ※ The location of the exhibition booth will be decided at the booth location selection meeting, which will be held for each exhibition area.

● To Apply

<https://ems.nikkeibp.co.jp/c/exh/inp/tgs2026en>

● To Contact

TOKYO GAME SHOW Overseas Management Office
E-mail : tgs@congre.co.jp

For Mainland China:
c/o Shanghai Jiahui Event Service Co.,Ltd.
Phone: +86-156-9213-4311
E-mail : xue.hui@rich-event.link
WeChat: xuehui481765

For Taiwan:
c/o Service Industry Promotion Center, Taiwan External Trade Development Council (TAITRA)
Phone: +886-2-2725-5200 ext 1945
E-mail : tinapen@taitra.org.tw

