

# TOKYO GAME SHOW 2026

## Business Meeting Area

TOKYO GAME SHOW(TGS) is one of the most important events for trade visitors in game industry, and hundreds of business meetings will be taking place during the SHOW. TGS sets "Business Meeting Area" which is for meaningful business discussion in a quiet, calm atmosphere during Business Day at TGS. The area offers private meeting room booths and basic table space at lower fees.

TGS also operates a business matching system that connects exhibitors with trade visitors as well as online meeting set-up. TGS would like you to use this opportunity to find potential business partners in the future.

● TGS2025 Total Visitors : 263,101 (2024 : 274,739)

Business Day	52,352
	54,779
Public Day	77,415
	78,555

**On Business Day, approximately 107,000 game industry and trade visitors have visited TGS2025.**

### 【TOKYO GAME SHOW 2026 - Outline】

(Period) September 17 (Thu.) ~ 21 (Mon.) ※Business Day: September 17 (Thu.) & 18 (Fri.)

(Venue) Makuhari Messe Exhibition Hall 1-11, International Conference Hall, TKP Tokyo Bay Makuhari Hall

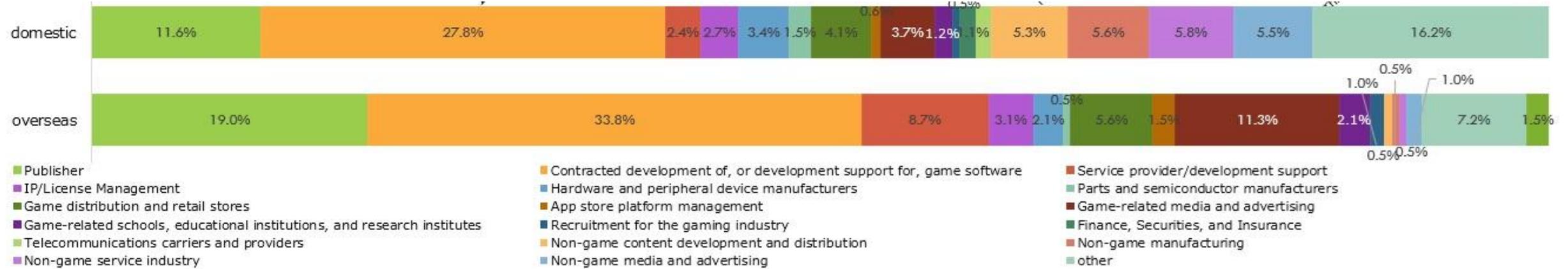
(Organizer) Computer Entertainment Supplier's Association (CESA)

(Co-Organizer) Nikkei Business Publications, Inc. Sony Music Solutions Inc.

### 【Business Meeting Area - Outline】

■ Location : International Conference Hall, Makuhari Messe ■ Period : September 17 (Thu.) & 18 (Fri.)

## Industry



## Intentions Of Business Day Visiting

(Source: TGS2025 Business Day Visitor Survey)



## Meeting Room Booth

Business Day ONLY (September 17 & 18)

### 1-Booth Meeting Room (3mX3.5m)

**JPY 715,000**

(tax included)

For exhibitors with booth in other area

**JPY 605,000**

(tax included)



#### Items

##### System Wall

4 walls, Color: White / Hight 2400

##### Company Name Plate

W600 × H 150mm

※Gothic font in black

※Logo Usage : JPY 13,200 (tax incl.)

※Only the registered exhibitor's company name, including the logo, will be displayed on the company name board.

##### Electrical Power Supply

100V 1KW (per booth)

##### Electrical Outlet

Two-socket Outlet × 1 (per booth)

100V 900W

##### Fluorescent Lamp

40W × 2Lamps (per booth)

##### Meeting Set

For 6 Person

### 2-Booth Meeting Room (6mX3.5m)

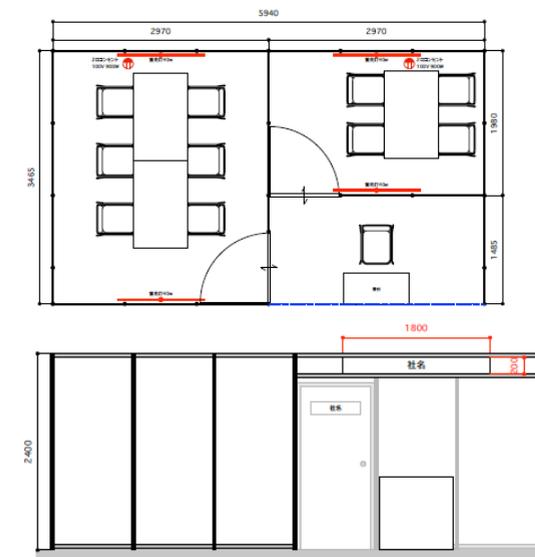
**JPY 1,430,000**

(tax included)

For exhibitors with booth in other area

**JPY 1,210,000**

(tax included)



#### Items

##### System Wall

4 walls, Color: White / Hight 2400

##### Company Name Plate

W1800 × H 1200mm (1plate)

W600 × H150mm (2plate)

※Gothic font in black

※Logo Usage : JPY 13,200 (tax incl.)

※All 3plates will be displayed with same name.

※Only the registered exhibitor's company name, including the logo, will be displayed on the company name board.

##### Electrical Outlet

Two-socket Outlet × 2 (per booth) ,

100V 900W

##### Electrical Power Supply

100V 2KW (per booth)

##### Fluorescent Lamp

40W × 4Lamps (per booth)

##### Meeting Set

For 6 people + 4 people + Reception Desk Set

#### Complimentary Services :

• Interpretation Service (JPN/ENG) • TGS Business Matching System • Business Lounge • Wi-Fi

## Meeting Room Booth

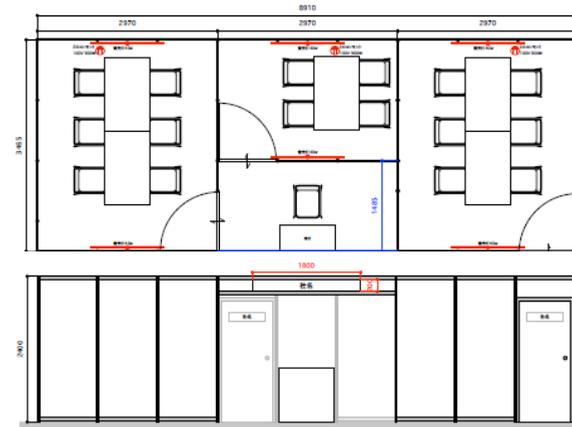
Business Day ONLY (September 17 & 18)

### 3-Booth Meeting Room (9mX3.5m)

**JPY 2,145,000** (tax included)

For exhibitors with booth in other area

**JPY 1,815,000** (tax included)



#### Items

**System Wall** 4 sides panel enclosure  
4 walls, Color: White / Height 2400mm

#### Company Name Plate

W1800 × H 1200mm  
W600 × H150mm (3 Units)  
※Gothic font in black  
※Logo Usage : JPY 13,200 (tax incl.)  
※The same notation is used in four locations.  
※Only the registered exhibitor's company name, including the logo, will be displayed on the company name board.

#### Electrical Outlet

Two-socket Outlet × 3 (per booth) ,  
100V 900W

#### Electrical Power Supply

100V 3KW (per booth)

#### Fluorescent Lamp

40W × 6Lamps (per booth)

#### Meeting Set

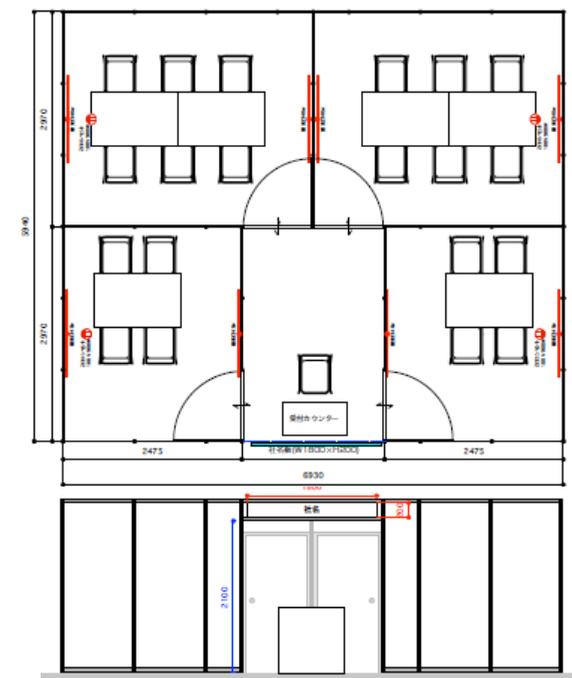
Meeting Set (For 6 Person × 2 + 4 Person)  
Reception Set (Reception Counter + Chair)

### 4-Booth Meeting Room (6mX7m)

**JPY 2,860,000** (tax included)

For exhibitors with booth in other area

**JPY 2,420,000** (tax included)



#### Items

**System Wall** 4 sides panel enclosure  
4 walls, Color: White / Height 2400mm

#### Company Name Plate

W1800 × H 1200mm  
W600 × H150mm (4 Units)  
※Gothic font in black  
※Logo Usage : JPY 13,200 (tax incl.)  
※The same notation is used in five locations.  
※Only the registered exhibitor's company name, including the logo, will be displayed on the company name board.

#### Electrical Outlet

Two-socket Outlet × 4 (per booth)  
100V 900W

#### Electrical Power Supply

100V 4KW (per booth)

#### Fluorescent Lamp

40W × 8Lamps (per booth)

#### Meeting Set

Meeting Set (For 6 Person × 2 + 4 Person × 2)  
Reception Set (Reception Counter + Chair)

※“Space Only” is not available in the Business Meeting Area.  
If you wish to add additional decorations, please contact OMO.  
※ Booth locations will be selected by TGS Management Office.

#### Complimentary Services :

• Interpretation Service (JPN/ENG) • TGS Business Matching System • Business Lounge • Wi-Fi

## Basic Table Space

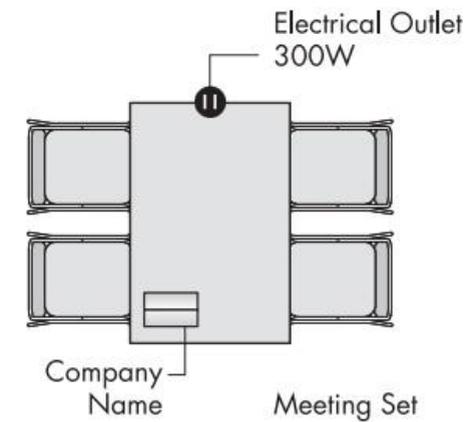
**Business Day ONLY (September 17 & 18)**

This is a dedicated meeting table for one company. Exhibitor may use it freely throughout the event without time limitations.

**JPY 220,000** (tax included)

### Complimentary Services :

- Interpretation Service (JPN/ENG)
- TGS Business Matching System
- Business Lounge
- Wi-Fi



### Items

#### Company Name Plate

- W400 × H 150mm (On the table)
- ※Gothic font in black
- ※Logo Usage : JPY 13,200 (tax incl.)

#### Electrical Outlet

- Two-socket Outlet × 1 (per booth)
- 100V 300W

#### Meeting Set

- For 4 Person
- Table Size W1800 × H600mm

- ※If you wish to apply for 4 tables or more, please contact OMO.
- ※Table locations will be selected by TGS Management Office.

## Online Exhibition

### Online Exhibit

**JPY 275,000** (tax included)

Exhibitors will be provided with the following benefits.

- Exhibitor names will be posted on the "Exhibitor List" page.
- In addition, we will link from the exhibitor list page to each exhibitor introduction page.
- The exhibitor introduction page will be available in English and Japanese (information in English and Japanese prepared by each company will be posted).
- TGS Business Matching System: One-stop service for appointments and online business meetings.

### Contents & Functions of exhibitor's Introduction Page (Planned)

- Logo
- Image (Game Play, etc.)
- Text
- Exhibit Category Tags
- Web Linkage
- Video Linkage
- Linkage to Business Matching System
- Linkage to Official Exhibitor's Program (if applicable)



**① Business Matching System** \*Available in English and Japanese

All exhibitors, including Business Meeting Area exhibitors, can use the business matching system with free of charge to make appointments online before the event for business meetings between exhibitors and visitors on Business Days.

**② Business Lounge**

“Business Lounge” will be set up in the International Conference Hall for use by all exhibitors, including Business Meeting Area exhibitors. Open-type exhibitor meeting tables are available for free use.

**TGS2025・Business Matching System Results**

**Meeting Results**

- ・Total Accounts : 11,086 (2024 : 8,967 / 2023 : 7,786 / 2022 : 5,679)
- ・Meeting Requested : 88,977 (2024 : 41,185 / 2023 : 19,123 / 2022 : 11,862)
- ・Meeting Established : 3,591 (2024 : 3,669 / 2023 : 2,355 / 2022 : 1,695)

**TGS2025 Business Matching System Participated Countries / Regions**

Iceland, Ireland, United Arab Emirates, Argentina, Armenia, Israel, Italy, Iran, Indonesia, Ukraine, Uzbekistan, United Kingdom, Estonia, Australia, Austria, the Netherlands, Canada, Republic of Korea, North Korea, Cyprus, Greece, Kuwait, Croatia, Colombia, Saudi Arabia, Zambia, Georgia, Singapore, Switzerland, Sweden, Spain, Sri Lanka, Slovakia, Serbia, Thailand, Taiwan, Czech Republic, China, Chile, Denmark, Germany, Turkey, New Zealand, Japan, Norway, Pakistan, Panama, Hungary, Philippines, Finland, Brazil, France, Bulgaria, Brunei, United States of America, Viet Nam, Belarus, Peru, Belgium, Poland, Bolivia, Portugal, Hong Kong, Macao, Malta, Malaysia, Mexico, Moldova, Jordan, Lithuania, Liechtenstein, Romania, Russia  
 <74 countries/regions (\*78 countries/regions in 2024)>

● **Schedule**

\* Application Deadline : May 22 (Fri.)

● **To Apply**

<https://ems.nikkeibp.co.jp/c/exh/inp/tgs2026en>



To Contact

**TGS Overseas Management Office (OMO)**

【E-mail】 [tgs@congre.co.jp](mailto:tgs@congre.co.jp)

For Mainland China:

c/o Shanghai Jiahui Event Service Co.,Ltd.

Phone: +86-156-9213-4311

E-mail : [xue.hui@rich-event.link](mailto:xue.hui@rich-event.link)

WeChat: xuehui481765

For Taiwan:

c/o Service Industry Promotion Center, Taiwan External Trade  
Development Council (TAITRA)

Phone: +886-2-2725-5200 ext 1945

E-mail : [martinteng@taitra.org.tw](mailto:martinteng@taitra.org.tw)